River Camp Fresno 2020
Sponsorship Benefits and Information

An Opportunity to be Seen
• 6 months+ of website visibility and 8 weeks of banner and t-shirt visibility during camp season
• 9,500+ Facebook Followers
• 3500+ Instagram Followers
• 1000+ Campers and 600+ unique camp families
• Strong Media Promotions
• 6600+ E-News Subscribers

<table>
<thead>
<tr>
<th>Sponsorship Benefits</th>
<th>Turtle</th>
<th>Bobcat</th>
<th>Fox</th>
<th>Eagle</th>
<th>Heron</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor Amount</td>
<td>$500</td>
<td>$1,000</td>
<td>$2,500</td>
<td>$5,000</td>
<td>$10,000</td>
</tr>
<tr>
<td>Discount on River Center Rentals or Private River Tours</td>
<td>5%</td>
<td>7.5%</td>
<td>10%</td>
<td>12.5%</td>
<td>17.5%</td>
</tr>
<tr>
<td>Business name and logo on Camp web page with website link</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Tiered business logo placement on camp banner displayed at camp everyday for 8 weeks</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Tiered business logo on 1000+ 2019 River Camp Scout Island shirts</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Special recognition in River Camp Scout Island e-newsletters</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
<tr>
<td>Business narrative on River Camp Scout Island web page</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
<td>x</td>
</tr>
</tbody>
</table>

Important Program Information
Program Location: Scout Island and River Center, Fresno
Program Dates: June through August 2020 (8 weeks)

The mission of River Camp is to foster memorable experiences that connect youth to the San Joaquin River through fun and engaging educational activities. River Camp runs on the following core values:
• River Camp is a safe and fun environment for self-expression and personal growth.
• River Camp is an inclusive community.
• River Camp is environmentally friendly and promotes stewardship.
• River Camp is mutually influential; campers learn from counselors, and counselors learn from campers.

*Please send confirmation before Friday, May 1, 2020, to have your business logo listed on the 2020 River Camp Banner and shirt.

**Please email a high-resolution logo to Finn Telles, Director of Business Development at ftelles@riverparkway.org by Friday, May 1, 2020.

Contact
Finn Telles, Director of Business Development: 559-248-8480 ext. 216 or ftelles@riverparkway.org
San Joaquin River Parkway and Conservation Trust, Inc.
11605 Old Friant Road, Fresno, CA 93730
www.riverparkway.org
Tax-ID # 77-0196692

The San Joaquin River Parkway and Conservation Trust is a non-profit 501(c)3 public benefit corporation. Contributions may be tax-deductible to the extent permitted by law.
River Camp Fresno 2020
Sponsorship Remit Form

☐ YES, we will sponsor River Camp Scout Island at the following level
☐ $10,000 - Heron
☐ $5,000 - Eagle
☐ $2,500 - Fox
☐ $1,000 - Bobcat
☐ $500 - Turtle

Business Name ____________________________
Contact Person __________________________
Address _________________________________
City, State, Zip __________________________
Phone ___________________________ Email __________________________
Name for Donor Listing __________________________

Make checks payable to: River Parkway Trust
Pay by credit card  ☐ Visa  ☐ Mastercard  ☐ American Express  ☐ Discover
Card Number ___________________________ Expiration Date _______________________
Name on Card __________________________
Signature __________________________ Date __________________________

*Please submit a high resolution business logo to Finn Telles, Director of Business Development at ftelles@riverparkway.org by Friday, May 1, 2020 to be printed on River Camp Scout Island banner and T-shirt

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