On the first day of winter, 2019, a group of River Parkway Trust members hiked from the River Center to Owl Hollow to see the soon-to-be-completed improvements project. We walked around a reclaimed gravel pit on the Vulcan property, making our way along the river’s edge towards Owl Hollow. As we approached the property gate, it was exciting to see the new picnic shelter and restroom and imagine kids gathering for lunch and program activities in the future. Soon the group gathered in the new amphitheater looking out towards the river and Rank Island to hear about the outdoor education programs planned for 2020. It was a celebratory morning filled with excitement about another step in the progress of the River Parkway Trust.

As we think about and reflect on the River Parkway Trust’s work in 2019, a theme continues to emerge. More people than ever are discovering the natural and recreational resources available along the San Joaquin River Parkway. In 2019, visitation to the River Center increased by nearly 20% through facility rentals and new public education programs focused on families with young children. From our volunteers that serve as weekend hosts and docents at the River Center, we regularly hear that brand new visitors to the River Center are excited to enjoy some time outside. Visitors are thrilled to know that the River Center is available for trail users, families, wildlife watchers, and couples planning their big day.

In 2019, more than 12,000 children and youth experienced and explored the San Joaquin River through field trips, summer day-camp programs, and in-class presentations. With programs at capacity with waitlists throughout the year, it was exciting to watch the Owl Hollow Project finally come to fruition towards the end of the year, enabling us to begin to implement plans to increase our ability to serve more kids. Owl Hollow is now available for field trips, River Camp, and other outdoor education programs.

The Trust continued operating Sycamore Island for public recreation access from February through November in 2019. Thanks to the generosity of our Sycamore Island sponsors, the Trust’s park operations staff were able to complete a signage inventory and add new signs throughout the site to improve the visitor experience. In January 2020, the San Joaquin River Conservancy, our state agency partner, awarded the Trust a new concessionaire agreement through December 2024, a testament to the quality of service your support helps us provide on-site. The number of visitors continues to grow as more people discover Sycamore Island and its many recreational opportunities and spread the word to their family members and friends.

Thinking back to that winter morning walk out to Owl Hollow, the plans discussed were for a very different reality than what we now face. The COVID-19 crisis has impacted many of the Trust’s programs, including field trips, facility rentals, and River Camp. But we are adapting and looking for new possibilities to advance the Trust’s mission in this changing landscape. As of this writing, we’re running modified River Camp programs at Owl Hollow and the River Center. And after reopening Sycamore Island in mid-May, we are experiencing some of the busiest weekends in our history of operating the property as people like you are seeking options to renew themselves and their families outdoors. Throughout the shelter-in-place period, we were encouraged to see people getting outside to take care of their physical and mental health.

The River Parkway Trust is working to create and protect the San Joaquin River Parkway for everyone. Though we don’t know all that the future holds, rest assured that the Trust will continue working to preserve open space, educate the next generation of river stewards, and provide opportunities for everyone to get outside in as many ways as possible.

We hope to see you soon out on the Parkway.

Take care,

Joriah O’Kane
Board President

Coke Hallowell
Chairman of the Board
Conservation

Your generosity in 2019 helped steward protected open space, restore critical riparian habitat, and create opportunities for people of all ages to learn about issues affecting the San Joaquin River.

2,600
Native trees and shrubs planted at Jensen River Ranch

600
Native trees and shrubs were grown in-house through a partnership with the Scout Island Outdoor Education Center

1,500
Pounds of trash removed from the Parkway

115
Tons of invasive plant biomass removed from the San Joaquin River and adjacent lands

61
Acres of invasive plant species treated

33
Miles of river mapped and monitored for invasive plant species (Friant Dam to Skaggs Bridge)

20
Local Conservation Corps (Fresno EOC) members trained

62
California Conservation Corps members trained

13
American Conservation Experience Volunteers trained

4,640 Acres
Stewarding by the River Parkway Trust
Education

You helped connect local children to the natural world of the San Joaquin River through engaging experiential education field trips, lively classroom presentations, and summer River Camp programs.

<table>
<thead>
<tr>
<th><strong>8,371 Students</strong></th>
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<tbody>
<tr>
<td>Learned about the natural and cultural history of the San Joaquin River during field trips at Lost Lake Park, Sycamore Island, and the River Center.</td>
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<table>
<thead>
<tr>
<th><strong>687.5 Education Docent</strong></th>
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<tr>
<td>Volunteer hours</td>
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<tr>
<th><strong>644 River Buddies</strong></th>
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<tbody>
<tr>
<td>Preschoolers learning about wildlife at the River Center</td>
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<tr>
<th><strong>1,322 River Campers</strong></th>
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<tbody>
<tr>
<td>River Camp Scout Island and Young Explorers Program</td>
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<table>
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<tr>
<th><strong>299 River Campers</strong></th>
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<tbody>
<tr>
<td>River Camp Firebaugh</td>
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<table>
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<tr>
<th><strong>339 Scholarships</strong></th>
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<tbody>
<tr>
<td>Provided for children to attend River Camp in Fresno and Firebaugh</td>
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</table>
Recreation

Your support in 2019 helped create opportunities to get outside on the Parkway. Through managed public access at Sycamore Island, guided downriver canoe and kayak tours, and guided nature walks, thousands of Valley residents experienced the physical and mental health benefits of spending time in the outdoors.

Sycamore Island 10,166 Visitors
Anglers, wildlife watchers, hikers, cyclists and equestrians in 2019.

River 413 Tours People
Paddled the San Joaquin River.

Nature 424 Walks People
Explored protected open space lands on nature walks throughout the Parkway.
Volunteers
Volunteers play a critical role in creating and protecting the San Joaquin River Parkway

In 2019, individuals like you contributed 21,300 Hours of volunteer service towards the River Parkway Trust’s conservation, education, and recreation programs.

Thank you to each and every volunteer who gave of their time to support the River Parkway Trust.

Social Media Engagement

10,199 Followers
@SJRPCT
@SycamoreIslandPark

3,761 Followers
@riverparkwaytrust

516 Followers
@sjrparkwaytrust

7,344 Email Subscribers
River Center

At the Coke Hallowell Center for River Studies (River Center) you can connect to the cultural and natural history of the river through art and educational exhibits, community programs, gardens, and links to pedestrian, bike, and equestrian trails.

22,780 River Center Visitors

5,207 Students on River Center Field Trips

7,999 River Center Rental Guests

905 Respite by the River Attendees

356 Days Open to the Public

The River Center is open daily for public recreation access. For the most up to date information about hours of operation visit: riverparkway.org/river-center

Parties for the Parkway

Thanks to the generosity of Party hosts, guests, artists, and sponsors, all Parties for the Parkway revenue supports the River Parkway Trust’s mission.

1,419 Tickets Sold

684 Individual Guests

53 Donating Artists

177 Party Hosts
2019 Financials

**Revenue**

- **Grant Income**: 56% $1,577,585
- **Contributions and Donations**: 14% $385,189
- **Program Services**: 11% $329,309
- **Memberships**: 8% $231,287
- **Other Revenue**: 4% $113,478
- **Park Operations**: 3% $85,402
- **Educational Scholarships**: 2% $56,175
- **Special Events**: 2% $51,372
- **Total**: $2,829,797

**Expenses**

- **Program Expenses**: 79% $1,683,905
- **Fundraising**: 11% $241,063
- **General and Administrative**: 10% $199,824
- **Total**: $2,124,792

The financial information included in this report is from our Audited Financial Statement. Investment income is not included in the revenue chart.

You can view the River Parkway Trust's Audited Financial Statements and Form 990 at riverparkway.org/about-us/irs-form-990.
A young camper enjoys cooling off during swim time at River Camp in Firebaugh.

Egrets spotted at the River Vista property.

Volunteers help remove trash from Sycamore Island during the 2019 Great Sierra River Cleanup.
Creating and protecting the San Joaquin River Parkway

The River Parkway Trust’s Mission is to preserve and restore San Joaquin River lands having ecological, scenic, or historic significance; to educate the public on the need for stewardship; to research issues affecting the river; and to promote educational, recreational, and agricultural uses consistent with the protection of the river’s resources.

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Vice President
William Golden
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Coke Hallowell
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Development Associate

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Restoration Technicians
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Daniel Mejia

River Center
Jesus Luviano
Rental Events Coordinator

The River Parkway Trust relies on the generosity of people like you to help advance the Parkway effort. You can make a donation today by returning the envelope enclosed in this report, visiting www.riverparkway.org, or by calling 559-248-8480.

We want to hear from you! If you have any feedback or questions about this report please give us a call at 559-248-8480 or email sparkes@riverparkway.org.

San Joaquin River Parkway and Conservation Trust, Inc.

www.riverparkway.org